

COSTING & REIMBURSEMENT DETAILS

Participation Cost

US \$ 4,000 (Rs. 2.6 lakh* subject to change due to fluctuations in Forex rate)

Inclusions: 9 SQM Furnished Booth with India Branding, Elevated Fascia, Round Table + 4 Chairs, Information Desk+1 Chair, Dustbin, Catalog Holder, Electric Socket.

4 Nights Hotel Accommodation in SEOUL GARDEN HOTEL including breakfast for 2 persons. Shuttle Service between Hotel & Exhibition Venue.

MSME Reimbursement of Participation Cost.

- Booth Cost: Rs. 1.25 lakh (against the booth cost of Rs. 2.6 lakh)
- Airfare Cost: Economy class airfare of lowest average to be reimbursed (approx Rs. 50-60,000)
- Freight Cost: Up to Rs. 25,000 on freight of moving the samples to Korea

Note: Reimbursement of Participation cost towards Booth, Airfare and Freight will be done within an expected period of 3-4 months upon submission of Claim Documents, Feedback Report, Original copies of Boarding Passes, E-tickets with actual price and UAM by each of the eligible participants.

HOW TO APPLY

- The official organiser, **India Trade Promotion Organisation (ITPO)**, Government of India will make the circular and upload the application process on their website.
- Please fill up the attached exhibitor application form and make payment to ITPO after we send the official confirmation letter from ITPO.