

Healthcare and Aids & Relief Presentation



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The Bolloré group

Founded in 1822, one of the **500** largest companies in the world.















Transportation

and Logistics

Oil Logistics







Electricity Storage and Solutions

Key figures

- 55.500 employees
- 110 countries
- *€10.2 bn turnover

- Listed on the Paris Stock Exchange
- Majority interest of the Group's stock is controlled by the Bolloré family
- Structure of ownership allows the Group to develop long-term investment programs for its activities.



The Bolloré Group

A diversification strategy based on innovation and international development; Leading positions in diversified activities:

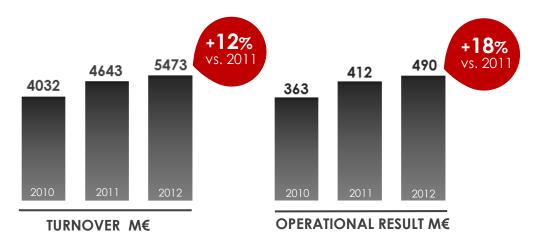




Transportation and Logistics activities



ACTIVITIES 2012





2012 Key Figures



Our sustainable development values

OUR VALUES

Entrepreneurship
Seeking the highest
performance
Integrity & Loyalty
Humility

Our Commitment to Ethics

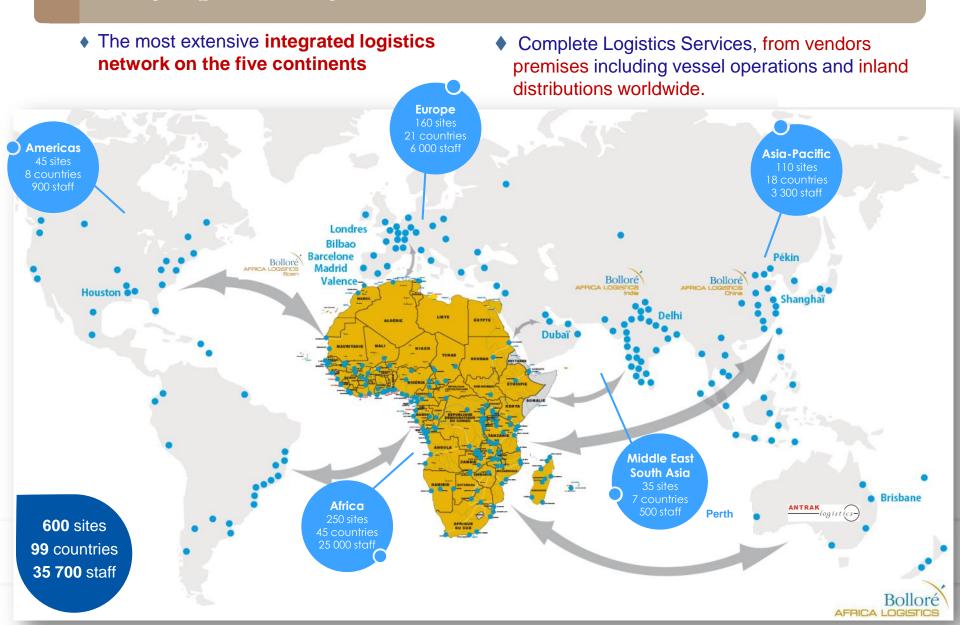
- Member of the U.N Global Compact since 2003
- Bolloré Code of Business Conduct
- Compliance with FCPA, U.N. & OECD conventions
- Compliance with competition laws







Our footprint in Africa and all over the world



- ♦ 55 countries throughout the world: 45 in Africa with more than 250 subsidiaries
- ◆ 25,000 permanent staff
- ♦ €250 million investments per year
- ♦ €2,700 million turnover*

- ◆ 28 port, multimodal platforms, rail & barging concessions
- ◆ 4,400,000 containers handled
- ♦ 6,500,000 tons of freight handled per year
- ♦ More than 6,000 vehicles
- ♦ More than 10 million sqm of warehousing space and yards

Figure in 2013













Corridors operator

Leading corridor operator from Dakar to Port Sudan

Leading terminal operation with 15 port concessions 4,400,000 TEU & Stevedoring

> General cargo & containers, bulk cargo, reefer

> Rolling equipment, heavy lift, special loads

 Integrated or tailor-made services (customer clearing, forwarding, delivery, rail truck,...)

Through B/L

Door-to-door haulage

Bonded warehousing

Packing, bagging

Fumigation

Blending

Consolidation

Warranting

Monitoring – Tracking

• 6,000 vehicles



LIBYA

CHAD

HIGER

ALGERIA

EGYPT

SUDAN

BOTSWANA

ETHIOPIA

SOMALL

AFRICA LOGIST

A major Airfreight operator

With **54 airport agencies** in 45 countries Bolloré Africa Logistics offers a full scope of door-to-door Air Freight services:

- Freight Forwarding
 - Consolidation
 - Door-to-Door
 - Express
 - Clearing
- Air Chartering & On Board Couriers
- Additional services
 - General Sales Agent (GSA): Cargo airlines representation
 - Handling agent





Supply Chain and Logistics operations

Dedicated operations to the Telecoms, Healthcare, Food & Beverage industries

> Supply Chain Services

- Engineering: logistics network optimization, workflow design, warehouse space optimization,
- IT architecture design, performance management
- Proactive management of operational events (control tower): day-to-day planning, coordination and follow-up of operations
- Information management: collection, consolidation and sharing of all logistics data and documents (AWB, bill of lading, POD), track and trace

> Information Technologies

- Supply Chain Management
- Activity report & Key Performance Indicators
- Customer web portal











Warehousing operations

More than 250 warehouses of which 80 offer value-added services

> 10 million sqm of warehouses and yards

 Specialized warehousing: temperature-controlled, bonded storage, Dangerous & Sensitive goods,
 CCTV, intrusion alarm...

- Advanced receiving and inspection processes
- Stock level & inventory management
- Specialized handling equipment
- Order management: pick and pack, co-packing,
- Labelling, kitting...

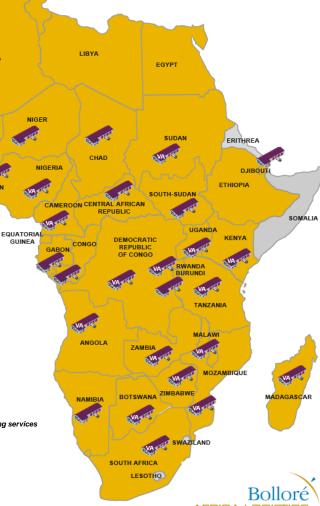






MAURITANIA

ALGERIA



Bolloré Healthcare network in Africa

- Uniquely dense network and intimate knowledge of the field
- Complete supply chain including cold chain solutions;
- International air, sea, land or combined transport;
- Focus on Product Integrity including traceability of all documentation and procedures;
- Single one-stop contact for all phases;
- Conformity with international standards (ISO 9001,ISO 14001,OHSAS 18001)



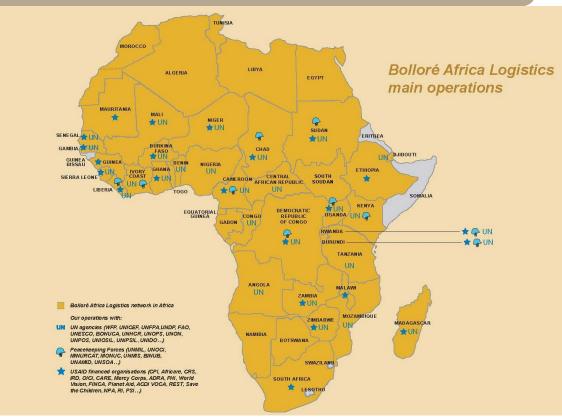


Bolloré Aids & Relief network in Africa

Over the years Bolloré Africa Logistics has acquired unique experience working with many humanitarian organizations operating in Africa.

Logistics needs linked to humanitarian operations can be especially complex in environments that are often rugged.

Crisis situations can be urgent or unpredictable, often in extreme climatic conditions, with difficult access to disaster zones and a broad range of transported relief merchandise (food, drugs, emergency accommodation, generators, vehicles, etc.), making it indispensable to work with a partner who can be counted on to respond fast in the field in Africa.



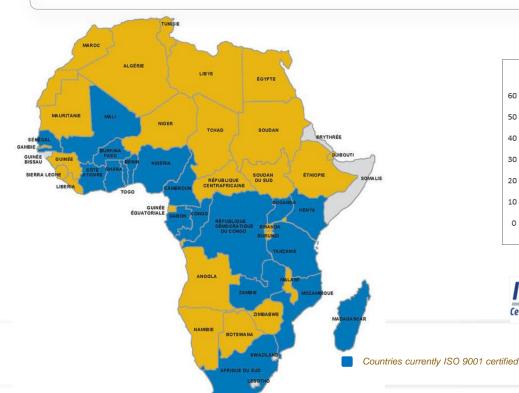
To address emergency challenges, we organize and coordinate all the steps in a complete, multimodal supply chain, including chartering aircraft and ships, port and airport handling, managing administrative formalities in compliance with procedures, securely storing merchandise and routing it to the final destinations, sometimes the remotest in Africa.

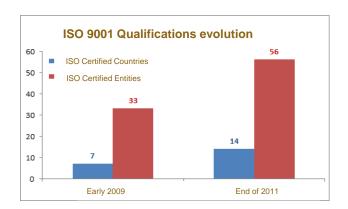


Bolloré's Q-HSE Policy as per International Standards

Bolloré Africa Logistics present in 55 countries, 45 in Africa is involved in a quality management system

- All the Countries are implementing the Quality management system
- 20 countries (56 entities) are already certified through ISO 9001:2008
- All of the 14 port concessions are involved in the ISO 9001:2008 certification;
 Abidjan Terminal has the triple certification: ISO 9001, ISO 14001 & OSHAS 18001
- All of our port concessions are complying with the ISPS standards
- The number of training hours dedicated to Q-HSE has trippled in 2 years to reach 50,000 training hours in 2012.

















Bolloré's IS department - quality of service for business operations

Supporting the implementation of the operational strategy of the division

The IS department supports the business departments, the agencies and the customers throughout each phase of their projects:

The requirements

- Review of the business strategy to align the IS with it,
- · Preliminary studies,
- Analysis and of the requirements,
- Functional specifications,
- · Risks analysis,
- · Compliance audits and gap analysis,
- User satisfaction surveys (functional scope, knowledge of solutions, etc.).

The change management

- Management of reorganization projects,
- · Optimization of business processes,
- Definition of the change management strategy,
- Definition of the deployment strategy,
- Providing deployment teams,
- Preparation of standard deployment documentation (installation guides, administration guides, user guides, etc.) ,
- Training sessions

The implementation

- Benchmark and selection of solutions,
- Specification of the software architecture
- Specification of technical infrastructures,
- Management of projects and subcontractors,
- Development of software solutions.
- Acquisition and implementation of equipment.

The daily monitoring

- Organization of local support teams,
- Administration of the support platform and the availability of the team at the headquarters,
- Organization of regular training sessions,
- Management et supervision of the technical infrastructures
- Software maintenance and implementation of a continuous improvement process.

The IS department provides several IT infrastructure services, with specific service level agreements, the operation of which has been ISO 9001 certified since 2011

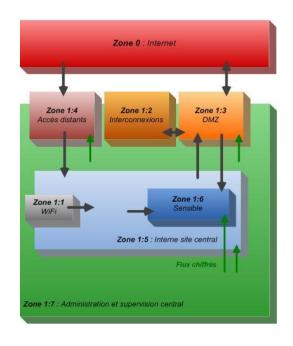


16 Ensuring the confidentiality of data

Risk: leak of confidential information impacting our customers and our operations.

Measures: the whole chain of communication is secured through strict measures.

- For each site the local area network is divided into **different trust zones** (internet, exchanges with partners, workstations, servers...) to reduce the risks of leaks and traffic interceptions.
- All the exchanges of data between the sites are encrypted, **filtered and traced** to guarantee a tamper resistant network.
- The EDI exchanges with the customers are supervised by a dedicated team at the headquarters and are executed from the European network. This results in a reliable, secure and customized EDI service, based on dedicated solutions (AS2, VPN, SSL, etc.) or value-added networks.

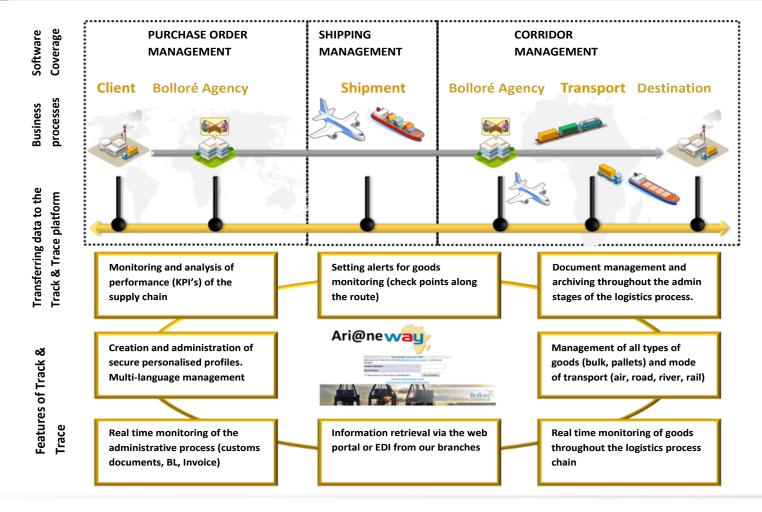


Specific measures are also taken in terms physical access to the equipment. The server rooms made of full walls with no windows and access to the systems is controlled by security guards and/or secured through digital codes, badges or other similar devices.

All of our applications also implement a profile-based policy to manage user rights, in order to restrict the actions and the access to data according to the users' tasks and area of responsibility.



17 Track and Trace, the Ariane Way...





18 Introducing our 2014 Track & Trace offer







Security: Secure Data & Operations



O LINK Contact: Universal shipment tracking



LINK Contact & Advance: Mobility



O LINK Advance: Real time vision of transport flows



Reporting & Communication **Tools**



19 Looking into the near future...our 2014 Tracking platform

2nd generation tracking

Key-features

- > Unique point of contact
 - > Live Tracking
- > Covering all transport needs
 - > Ergonomic
 - > Search capabilities
 - **>** Customisation
 - ➤ Mobility (SDV App)
 - > Secured infrastructure



Key-benefits

- > Access to information in a way that makes sense to you
- > End to End Follow up: shipment, orders, transport request
- > Activity Analysis: key performance indicators, key operational indicators
 - > Integration: clients, suppliers, 3PL



20 Thank you































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