Seminar on "Roadmap for Export Promotion of Ayush Products-Regulatory/Registration Guidelines for Europe" 10th August 2016 at The Arya Vaidya Pharmacy Research Institute, Coimbatore.

Programme

| 09.00 - 09.30am | Registration |
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| 09.30 - 10.00 am | Welcome Address by Dr.P.R.Krishna Kumar, Managing Director, Arya Vaidya Pharmacy |
| | Inaugural Address by Dr.P.V.Appaji, Director General, Pharmexcil |
| | Special Address by Senior Official from Ministry of AYUSH |
| | Address by Dr.Janmejay Patel, Panel Chief, Ayush Advisory Group, Pharmexcil Dr.P.M.Varier, President, ADMA |
| | Keynote Address by Chief Guest, Shri Sudhanshu Pandey, IAS, Joint Secretary, Ministry of Commerce & Industry, Govt. of India |
| SESSION I 9:50 – 1:00 pm | AYURVEDA - INDIA'S PERSPECTIVE |
| 10:00 – 10:40 am | Globalization of Ayurveda & AYUSH Systems: Opportunities & Challenges-Ministry Recent Agreements Dr.Anupam, Scientist, Ministry of AYUSH Services: Dr. Rajiv Vasudevan |
| 10:40 – 11:00 am | ASU Drugs, Ayush Products & Food Supplements in India Speaker from AMMOI |
| 11:00 – 11:25 am | Herbal Extracts, Ayush Products & Dietary Supplements-Export Opportunities and Challenges Shri Ranjit Puranik, CEO, Shree Dhoootapapeshwar Limited |
| 11:25 -11:50 am | AYUSH Clinical trials – Opportunities • Dr. Somit Kumar, Arya Vaidya Pharmacy |
| 11:50- 12:20 pm | Approaches to get AYUSH Medicines and System of health Care as Medicines in Europe • Dr.DBA Narayana, Advisor, FSSAI |
| 12:20 – 12:40 pm | AYUSH & Indian Pharmacopoeia Commission & Pharmacovigilance Programme of India (PvPI) Dr.Anupam, Scientist, Ministry of AYUSH |
| 12:45 -1:10 pm | Registration procedures for Herbal & Ayush products in Europe & International Markets • Dr.Arun Gupta, Head Medical & Dr. Regulatory Affairs, Dabur India Limited |
| 1:10 -1:40 pm | Lunch |

| SESSION II 1:40 - 5:30 pm | EUROPE'S PERSPECTIVE |
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| 1:40 - 2:10 pm | Strategies & Roadmap to Promote Ayurveda System of Medicine in Europe |
| | Dr.Madan Thangavelu, Representative European Ayurveda Association, Germany |
| 2:10 pm- 2:40 pm | Germany's Prevention Act & The EU Food Supplements Directives: Opportunities for developing a prevention and health promotion narrative |
| | Ayurvedic physician Dr. med. Harsha Gramminger, President, European Ayurveda Association |
| 2:40 -3:05 pm | Ayurveda in Germany-An Overview (Speaker from European Ayurveda Association) |
| 3:05- 3:30 pm | Baltic Countries wsr Latvia and Slovenia -Ayurveda Overview (Dr. Valdis Pirags, University of Latvia) |
| 3:30 – 4:00 pm | Ayurveda in Switzerland-An Overview (Dr. Simone Hunziker, Indi-Swiss Ayurveda Foundation) |
| 4:00 - 4:15 pm | Tea break |
| 4:15 - 5:30 pm | Panel discussion: Roadmap for promoting Ayurveda in Europe (point 4 to 6 of Draft Agenda -Session Chair: Dr. med. Harsha Gramminger & Dr.Madan |
| | Panel Members: Ayush Advisory Group Members, AMMOI,ADMA & Senior Officials from Ministries |