

Supported by:



Government of India
Ministry of Commerce & Industry

Organised by:



Pharmaceuticals Export Promotion Council of India

(Setup by Ministry of Commerce & Industry, Govt. of India)



Pragati Maidan, New Delhi
6 - 9th November 2014



International Buyer Seller Meet

- Ayurveda products
- Herbal products
- Herbal Value Added products
- Powders & Extracts
- Ayurvedic Formulations
- Herbal Formulations
- Dietary Supplements
- Nutraceuticals and Functional foods.

Hall No. 18(basement) Pragati Maidan, New Delhi

7-8th November 2014

USA | Bahrain | Ukraine | Uganda | UAE | Sweden | Sri Lanka | Singapore | Rwanda
Russia | Philippines | Mauritius | Malaysia | Japan | Ghana | Bolivia | Bangladesh



Indian Traditional Medicine Industry:

Ayurveda and Herbal products are fast catching the attention of the global community and gaining popularity and its potential for taking care of the global health needs are recognized globally, especially from Europe and United States. India's exports of Ayush products are growing steadily from US \$ 148 mn to US \$ mn 162 from 2010-2014 but the exports of these products are not growing to their potential. This is because developed countries are less aware of the holistic system of medicines like Ayurveda, Unani, Siddha & Homeopathy and this meet in a way helps them to understand the potential of the existing systems of medicine and facilitates in opening up trade with the regulated markets. Where as trade in Herbal products are showing a very good growth from US \$ 120 mn to US \$ 206 during 2010-2014. Herbal products includes plants extracts, powders, gums, oils and these are familiar through the world markets as they are also used in as remedies in our daily life.

Countries with Target Potential:

As per statistics available from DGCIS, Government of India, India's exports of Medicinal Herbs and Indian System of Medicines viz., Ayurvedic, Yunani, Siddha and Homeopathy (AYUSH) medicines stood at US\$ 365 mn (in Rs.2176 Crores) in the year 2013-14. Among them the top five export destinations are North America, EU, LAC, CIS, SAARC, Middle East and ASEAN countries. India is the largest country in the export of medicinal plants to about 180 countries globally.

India's exports of herbal and medicinal plants as per DGCI's classification stood at 594.77 Cr. in the year 2008-09 growing at a CAGR of 22 over the period of FY2009-10 to FY2013-14. North America is the major importing region with the share of 50% of India's total export of herbal and medicinal plant. Over last five year export to this region has grown at 32%.

Countries Invited

- USA
- Bahrain
- Ukraine
- Uganda
- UAE
- Sweden
- Sri Lanka
- Singapore
- Rwanda
- Russia
- Philippines
- Mauritius
- Malaysia
- Japan
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About International Buyer Seller Meet

Following the success of “International Buyer Seller Meets”, organised during International Arogya, 4th World Ayurveda Congress, 7th Nutra India Summit & 5th World Ayurveda Congress organized by Pharmexcil at New Delhi, Bangalore & Bhopal, Pharmexcil is supporting the AYUSH sector by partnering in the event “6th World Ayurveda Congress” organized by Vignana Bharati (VIBHA), a mega event for the Ayurveda, Yoga, Unani, Siddha and Homeopathy sector scheduled from 06-9th November 2014 at Pragati Maidan, New Delhi India.

- To showcase Indian strengths in Ayush products, Dietary Supplements and Nutraceuticals
- Promoting/Branding Indian Systems of Medicine and creating confidence to the Food & Drug Authorities of the world by arranging exclusive interactive sessions with Indian/International Drug Regulatory Agencies.
- Facilitate trade/business by inviting Importers, traders and Drug regulators from all the important regions of the world and arranging the Buyer Seller Meetings for about two days.
- Work on the possibilities of creating Harmonized System of Regulatory requirements for Indian System of Medicine products.

Conference Highlights

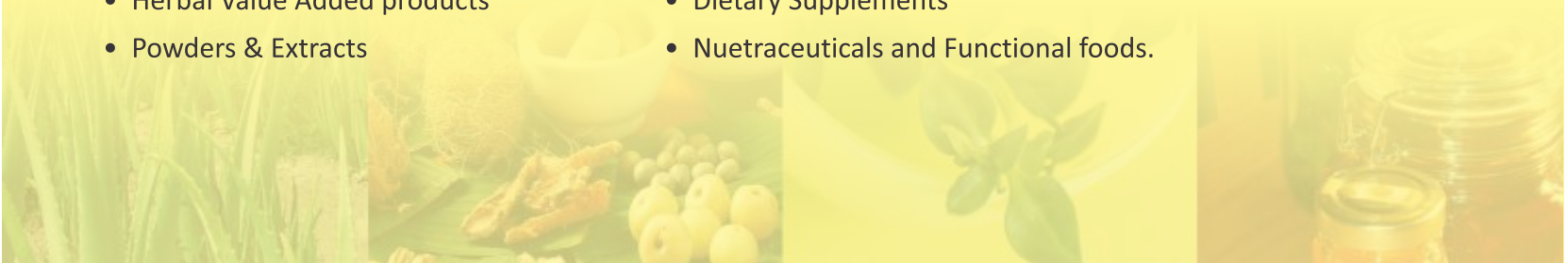
- Presentations by Indian speakers from the Industry as well as Govt. agencies highlighting Indian strengths in the fields of R & D, Quality Control, Local laws, regulations and Drug Registration procedures
- Presentation by FDA officials from CIS, LAC, Africa, Asean giving their respective country’s registration procedures
- One-to-One Business Meetings spread over four sessions during three days
- Exhibition by Indian companies

Who will attend

- FDA / Drug Registration / MoH officials from CIS, LAC, Africa, Asean regions
- Prominent Buyers / importers and distributors of Herbal & Ayurveda products from CIS, LAC, Africa, ASEAN regions

Products Covered

- Ayurveda products
- Herbal products
- Herbal Value Added products
- Powders & Extracts
- Ayurvedic Formulations
- Herbal Formulations
- Dietary Supplements
- Nuetraceuticals and Functional foods.



REGISTRATION FEE*

SSI Exporters category	:	Rs. 6,741 per delegate
Non-SSI exporters category	:	Rs. 8,988 per delegate
Non-Members	:	Rs. 10,000 per delegate

EXHIBITION

9 Sq. meter Stall	:	Rs. 85,955 with 1 Delegate Pass
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SPONSORHIP

Dinner	Rs. 2,00,000	1 Stall, 5 Delegate passes, logo on Backdrop, Advt. in Catalogue
Delegate Badges	Rs. 75,000	2 delegate badges, logo on badges

ADVERTISEMENT IN THE PARTICIPANTS CATALOGUE

Council will be releasing a catalogue on this occasion which contains useful information like details of the participants in the meetings, drug regulatory requirements in these countries, market reports etc. Copies of this catalogue will be sent to our Embassies and overseas trade associations for their use/distribution. We invite members to release advertisements in the catalogue. Advertisement tariff is as follows:

Full Page :: Rs.15,000

Half Page :: Rs. 10,000

Size of the Advertisement

Full Page: 9" height x 7" width

Half Page: 5" height x 7" width



Pharmaceuticals Export Promotion Council of India

(Setup by Ministry of Commerce & Industry, Govt. of India)

Regd. / Head Office :
101, Aditya Trade Center,
Ameerpet, Hyderabad – 500 038.
Ph: 91-40-23735462/66
Fax: 91-4027375464
E-mail: info@pharmexcil.com

Regional Office - Mumbai :
TV Industrial Estate, Unit No. 211, 2nd Floor, 248-
A S.K. Ahire Marg, Worli, Mumbai - 400 030.
Ph: 91-22-24938750/51/58/59
Fax: 91-22-24938822
E-mail: romumbai@pharmexcil.com

Regional Office - New Delhi :
305, Padma Tower II, 22, Rajendra Palace,
New Delhi – 110 008.
Ph: 91-11-41536654 / 45062550
Fax: 91-11-41536658
E-mail: rodelhi@pharmexcil.com

Branch Office - Ahmedabad :
7-C, Trade Centre, Near Stadium Cross Road,
Navarangpura, Ahmedabad – 380 009.
Ph: 91-79-40050497
E-mail: boahmedabad@pharmexcil.com

Website: www.pharmexcil.com