### 2<sup>nd</sup> announcement





Govt of Madhya Pradesh





th World Ayurveda ongress & Arogya Expo

### **Focal theme**

## 'Enriching Public Health Through Ayurveda'

7–10 December 2012, Bhopal, Madhya Pradesh, India

Partners

Prime Sponsor





PHARMACEUTICALS EXPORT PROMOTION COUNCIL Ministry of Commerce & Industry Government of India

pharmexcil



Serving Ayurred since (872

### **CHIEF PATRONS**

Shri Ghulam Nabi Azad Hon'ble Minister for H & FW, Govt of India Shri Shivraj Singh Chauhan Hon'ble Chief Minister, Govt of Madhya Pradesh Shri Sudip Bandyopadhyay Hon'ble Minister of State, H & FW, Govt of India Shri S Gandhiselvan Hon'ble Minister of State, H & FW, Govt of India Shri Raman Singh Hon'ble Chief Minister, Govt of Chhattisgarh

### PATRONS

Shri Kailash Vijayvargiya Hon'ble Minister for Science and Technology, Govt of Madhya Pradesh Shri Mahendra Herdia

Hon'ble Minister for H & FW, Medical Education AYUSH, Govt of Madhya Pradesh

### NATIONAL STEERING COMMITTEE Chair

Dr Vijay Bhatkar, President Vijnana Bharati & Chairman, Board of Governors, IIT Delhi Co-Chair Dr P M Varier, Arva Vaidva Sala, Kottakkal Convener Shri R A Khandelwal, Commissioner Dept of AYUSH, Govt of Madhya Pradesh Members Prof O P Upadhyaya, VC, GRAU, Punjab Dr P V Appaji, Director General, Pharmexcil, New Delhi Dr Bhushan Patwardhan, VC, SIU, Pune Prof Umesh Ch.Sarma, VC, SSUHS, Guwahati Dr Medhavi Lal Sharma, VC, GAU, Jamnagar Prof Radhey Shyam, VC, RAU, Jodhpur Prof C B Jha, Dean, Faculty of Ayurveda, BHU, Varanasi Vaidya Raghunandan Sharma, President, CCIM, New Delhi

Prof MS Bhaghel, Director, IPGT & RA, GAU, Jamnagar Shri A Jayakumar

Secretary General, Vijnana Bharati, New Delhi **Prof N P Shukla**, Chairman, MP Pollution Control Board **Dr Sudhir Sharma**, Chairman, CRISP, Govt. of MP **Shri Jayant Sahasrabudhe** 

National Organising Secretary, Vijnana Bharati Ex-Officio Members Chair, National Organising Committee

Secretary General, National Organising Committee

### NATIONAL ADVISORY BOARD

#### Members

**Dr T Ramasami,** Secretary, Department of Science and Technology, Government of India **Dr S Ayyappan,** Secretary, Department of Agriculture

Education, Government of India and Director General, Indian Council of Agricultural Research Shri Rajiv Kher, Additional Secretary, Department of Commerce, Government of India Prof K I Vasu, Founder-President, Vijnana Bharati Dr H R Nagendra, Vice Chancellor, S-VYASA, Bengaluru Dr Naresh Trehan, Medanta, New Delhi Shri Darshan Sankar, IAIM, Bengaluru Padma Bhushan Vaidya Devendra Triguna President, All India Ayurvedic Congress Prof Pramod K Verma, Scientific Advisor to Government of Madhya Pradesh Dr Shankar Tatwawadi, Nagpur Dr B G Gopinath, Managing Trustee, World Ayurveda Foundation, Bengaluru

#### NATIONAL ORGANISING COMMITTEE Chair

Dr P R Krishna Kumar, AVP, Coimbatore Co-Chairs Dr Raghavendra Kulkarni, Hyderabad Dr Jayaprakash Narayan, Bengaluru Secretary General Dr G Geetha Krishnan, New Delhi Chief Co-ordinator Shri Chandrasekharan Nair, Bengaluru Joint Chief Coordinator Shri Praveen Ramdas, Bhopal

#### SCIENTIFIC COMMITTEE

Chair – Dr Ajay Kumar Sharma, Director, NIA, Jaipur Co-Chair – Dr Ram Manohar, Director, AVP Research Foundation, Coimbatore Secretary – Dr Vivek Sanker, Bengaluru

### **ASSOCIATE EVENTS**

Chair – Shri Ranjit Puranik, Mumbai Co-Chair – Dr Srinivas Prasad, KLE College, Belgaum Secretary – Dr Pawankumar Godatwar, NIA, Jaipur

### AROGYA EXPO 2012

Chair – Shri Subharthee Dey, President, ADMA, Mumbai Secretary, AROGYA Clinic Management – Vd Vinay Velankar, Dombiwali Secretary, AROGYA Expo- Dr Tanuja Gokhale, Pune Co-ordinator – Dr Tushar Mandlik, Bhopal

### INTERNATIONAL DELEGATES' ASSEMBLY(IDA)

Chair – Dr K Anil Kumar, Bengaluru Co-Chairs – Dr Antonio Morandi, Italy, Ms Pratichi Mathur, USA, Dr George Berra, Argentina Secretary – Dr Rajesh Kotecha, Jaipur Convener – Dr Tanuja Gokhale, Pune

### STUDENTS' PROGRAMME

Chair – Dr B R Ramakrishna, Principal, Sushrutha Ayurveda College, Bengaluru Co-Chair – Dr Asit Panja, NIA, Jaipur Jt Conveners – Dr Dhananjay Kulkarni, Pune Vd Bhavdeep Ganatra, Ahmedabad

#### PUBLICATIONS AND DOCUMENTATION

Chair – Shri K P Eashwar, Chennai Convener – Ms Reena Mehta, Delhi

### DELEGATE MANAGEMENT CELL

Chair – Dr Sreeramji Jyothishi, Nagpur Convener – Dr Mamata Mishra, Mumbai

#### **FINANCE COMMITTEE**

Chair – Dr Akhilesh Pandey, Chairman, Private University Commission, Bhopal Secretary – Dr Sunil Kumar, Trivandrum

### LOGISTICS COMMITTEE

Chair – Prof Piyush Trivedi, VC, RGPV, Bhopal Secretary – Dr Madhusudan Deshpande, Arogya Bharati, Bhopal

POSTER PAVILION Chair – Dr KS Jayashree, Bengaluru Convener – Dr Kamini Koushal, Haridwar

**COMMUNICATION CELL Dr Anupama Raju**, IIAM, Bengaluru

PR AND PUBLICITY Chair – Prof B K Kuthiala, VC, MCU, Bhopal Convener – Shri Vijesh Lunawat, Bhopal

### **ZONAL CHAIRS**

Prof S P Bhattacharjee, (East zone) Dr K C Ballal, Bengaluru (South zone) Dr V V Doiphode, Pune (West zone) Dr B M Gupta, (North zone)

### Messages



Shivraj Singh Chauhan (Chief Minister, Government of Madhya Pradesh)

I am happy to know that 5<sup>th</sup> World Ayurveda Congress is being organized at Bhopal from 7 to 10 December 2012. The Government of Madhya Pradesh is extremely happy to join hands with the World Ayurveda Foundation in organising this mega event. I understand that this year the deliberations at the conference will focus on the issue of 'Public Health'. Ensuring the wellbeing of people, especially the poorer section, has always been a challenge to people like us. While we face this challenge through the modern medical perspective to a large extent, I am aware that our own traditional system of medicine, Ayurveda, can offer viable and affordable solutions to the health problems that people face today.

To the extent, the Government of Madhya Pradesh eagerly looks forward to the policy suggestions that the 5<sup>th</sup> World Ayurveda Conference will present us with. We wholeheartedly welcome this initiative and wish the event all success.



### Sam Pitroda

Adviser to the Prime Minister of India on Public Information Infrastructure and Innovations and Chairman of the Expert Committee on the use of ICT in Railways

For a comprehensive solution to our healthcare shortcomings, we need to adopt the traditional Indian model in the health-care system....The Indian health-care system reaches out to the bottom of the pyramid while the Western method of health care reaches only the top of the pyramid.



### **S Gandhiselvan** (Minister of State for Heath and Family Welfare, Government of India)

I am happy to know that 5<sup>th</sup> in the series of the World Ayurveda Congress is being organized in Bhopal in December 2012. I understand that the previous four editions of World Ayurveda Congress have been a great success in spreading the message of Ayurveda – the knowledge of life. I am sure that such events will help accelerate the revival of Ayurveda in the society, which is a must for building a healthy nation. I hope the participants of this upcoming 5<sup>th</sup> World Ayurveda Congress will find success in getting the right direction, scientific perception as well as availing knowledge, information, business or technology, as they may be seeking in this greatly divergent, yet largely inclusive event. I wish the Congress all success.



### Dr Vijay Bhatkar (President, Vijnana Bharati & Chairman, Board of Governors, IIT Delhi)

The World Ayurveda Congress attracts Ayurvedic scientists from all over the world, who are interested in furthering their professional practice and competency. It also receives strong patronage from policy and decision makers actively engaged in charting the future course of Ayurveda. The 5<sup>th</sup> World Ayurveda Congress will focus on the theme 'Enriching Public Health through Ayurveda'. The Congress will provide numerous opportunities for professional networking,

and provide stimulus to new and original projects. It will feature a wide range of therapeutic innovations and initiatives that have resulted in improvements in patient outcomes and the health system in general. I hope that you will join us at what promises to be a memorable Congress.



### Anil Kumar, IAS (Secretary, Dept. of AYUSH, Ministry of Health & Family Welfare, Govt. of India)

I am happy to know that the 5<sup>th</sup> World Ayurveda Congress is scheduled to be organized in Bhopal in December 2012. It is expected to be a unique event wherein the state governments, institutions, NGOs, Ayurveda practitioners, drug manufacturers, and cultivators congregate in large numbers and discuss critical issues which are very relevant to the development of this sector. I am sure the World Ayurveda Congress will lead to the promotion and propagation of Ayurveda, both within the country and abroad. I wish the Congress all success.

### **Actively Supported by:**



DEPARTMENT OF AYUSH MINISTRY OF HEALTH & FAMILY WELFARE GOVERNMENT OF INDIA



# **World Ayurveda Congress**

Propagating Ayurveda for Global Health Care



Advancement in modern sciences and paradigm shift in assessing the therapeutic value of old and exisitng medical practices often lead to the questioning of traditional approaches. Hence, sustenance of traditional sciences requires strong advocacy. Forums and groups that bring out the continued relevance and nuances of traditional therapies such as Ayurveda create a sure-footed impact over time.

Ayurveda- the 'science of life' is the source of most health care systems. However, like all things ancient and traditional, the practice of Ayurveda was beset with challenges, especially at the turn of the 20<sup>th</sup> century. At this point of time there was a strong felt need for a credible platform that would potentially disseminate authentic, unbiased, comprehensive information to national and global audiences. Acknowledging this need, Vijnana Bharati, as part of its Swadeshi Science Movement organized the first World Ayurveda Congress (WAC) in 2002 at Kochi. WAC was to grow into a potential platform to propagate Ayurveda during the new millennium. It is to be noted that despite the stated challenges, global awareness of Ayurveda was on the rise during this period. Increasingly, people across the world were re-discovering Ayurveda as a panacea for lifestyle-related and chronic diseases. Also, there was new evidence to validate Ayurvedic scriptures, thus piquing interest in this science. Over 10 years and through four Congresses, the WAC has emerged as a global platform for all stakeholders for networking and engaging in intellectual exchange to strengthen the Ayurveda sector, reaffirm their sense of purpose and envision the future. WAC showcases advances in relevant fields, orients students and facilitates interaction between professionals and consumers, thus boosting Ayurveda commerce.

### Commerce

The annual reports of the Department of AYUSH (Ayurveda, Yoga, Unani, Siddha, and Homoeopathy) confirm that the popularity of Ayurveda and Ayurveda commerce have improved tremendously since 2002. Foreign trade of AYUSH products increased by 48% over the previous year- a rise of ₹5862 million. The figure touched ₹13,119 million in 2009/10, as per data available from DGCIS and Pharmexcil Research (see Table). The trade in AYUSH sector has been growing at CAGR of 20%–25% since the first WAC in 2002. Bulk of the trade related to AYUSH is contributed by Ayurveda. This international trade in botanicals is second only to China and that too by just a whisker. That day is not very far where the need for Indian botanicals will rise phenomenally with a backdrop of proven use over 5000 years under the scientific rationale that Avurveda offers.

### **Bigger budget**

There are reasons to believe that the policy recommendations of WAC have influenced directly or

Table 1 Exports of India's Ayush and Herbals (₹million)						
Category	2007/08	2008/09	2009/10			
Ayush	3925.5	6667.7	7411.5			
Herbals	4701.2	5948.7	5707.6			
Grand Total 8626.7 12616.4 13119.1						
Source: DGCIS, Pharmexcil Research						

indirectly the perspectives of central and various state governments towards this sector. The following facts corroborate the above statement to some extent.

Ъ

- There have been increases in state budgetary outlays for Ayurveda in the states of Kerala (since first WAC in 2002 in Kochi), Maharashtra (since second WAC in 2006 in Pune), Rajasthan (since third WAC in 2008 in Jaipur), and Karnataka (since fourth WAC in 2010 in Bengaluru). Many other states also have taken similar initiatives.
- In 2003, the Government of India provided Kerala with ₹2877.5 million via a scheme for hospitals and dispensaries, a humongous increase over the ₹50 million allotted in the previous year. Maharashtra received ₹2167.5 million in 2006, a substantial improvement over the ₹178.9 million allotted in 2005.
- The Ministry of Railways has included Ayurveda in the health scheme of Railway employees and initiated 39 Ayurvedic dispensaries across India.
- The Ministry of Coal and Mining has included Ayurveda for the occupational hazards management of miners and started 16 Ayurvedic dispensaries in coal/lignite mines in Central India.
- In 2009/10, with due credit to the Department of AYUSH, Government of India, 2368 doctors and 2184 para-medics were appointed. AYUSH practitioners, mostly from the Ayurveda stream, have been co-located in 1918 public health centres, 171 community health centres, and 46 district hospitals. The Department of AYUSH also initiated several public health campaigns such as 'Ayurveda for Anaemia' and 'National Campaign on Amla'.

In fact, the activities of WAC have paved the way for well-organized pro-Ayurvedic movements around the world. To propagate the practice, science and trade



- Charaka Samhita

of Ayurveda, WAC organizes events and scientific discourses across the globe. It takes keen interest in trade improvement, acceptance of Ayurveda as a medical system, registration of Ayurvedic practitioners and popularization of Ayurveda drugs in various countries.

### Goals

Having established itself as a vital platform for Ayurveda, WAC has set itself the following goals for the future (2009–14).

- To facilitate acceptance and recognition for Ayurveda as a complete health system adoptable in all countries across the world
- To create appropriate platforms for 'scientific backing' of Ayurveda along with suitable infrastructure to popularize the outcomes
- To make Ayurveda an integral part of health-care management.

Within the larger objectives, the specific key achievables identified are as follows:

- To create interest groups in 30 countries including those in the European Union, Association of South-East Asian Nations, the United Arab Emirates, and North America
- To formulate international peer-review panels in basic and medical sciences for credible guidance and validation of research
- To initiate the creation of a network of medical institutions, laboratories, and universities across the world for aiding joint research and creating a database of management efficacy of Ayurveda.

### 5<sup>th</sup> World Ayurveda Congress & AROGYA Expo 2012



The World Ayurveda Foundation (WAF) is one of the major outcomes of the 4<sup>th</sup> World Ayurveda Congress. Initiated and mooted by Vijnana Bharati, the Foundation has the backing and blessings of the dignitaries and Ayurveda practitioners, from both within the country and overseas. This umbrella organization will focus on furthering the cause of Ayurveda, and popularizing it across the world.

As the first step WAF is organizing the fifth edition of the World Ayurveda Congress and AROGYA Expo with its theme as 'Enriching Public Health through Ayurveda'. Scheduled to be convened in Bhopal (Lal Parade Ground), Madhya Pradesh, from 7 to 10 December 2012, the Foundation looks forward to consolidating the momentum of this forum and providing a robust boost to the global popularity of Ayurveda and associated fields. With nearly half a million visitors and about 5000 delegates expected to attend this year, the Congress is reinforcing its identity as a global summit that brings together diverse stakeholders of Ayurveda on to a common, meaningful, and popular platform.

In the associated expo, Arogya 2012, the spotlight this year will be on traditional and tribal knowledge in health-care systems from India's rural and tribal communities, especially from Madhya Pradesh and the north-eastern states.

The Government of Madhya Pradesh and WAF invite all interested delegates to the academic and business sessions and to all associate events of the 5<sup>th</sup> WAC (detailed in the following pages).

# 'Enriching Public Health through Ayurveda'

### Focal Theme of 5<sup>th</sup> WAC

Public Health is defined as the practice of improving and aiding the physiological wellness of community members through research, concentrated communication and specific programming. Some common public health indicators are birth rate, fertility rate, life expectancy, etc. In many of the developing and under-developed countries, these public health indicators present a poor picture.

### **Health profile**

Public health in India is still finding its feet working out public-private partnerships. India recently scripted a huge success story of eliminating polio in early 2012. However, India is lagging behind, particularly in the maternal and infant health sphere. In 2009, there were 2.6 million still births, 57 infants out of every 1000 live births died, and 450 out of 100,000 women die giving birth. Over 50 million people are suffering from diabetes. India loses 3 persons every 2 minutes to tuberculosis. In 2004, Indians spent ₹846 billion on health-care. Life expectancy varies across continents, with Europe leading at nearly 80, whereas in Asia, it is around 70, and in Africa, about 55.

### **Role of Ayurveda**

In ancient India, Ayurveda played an important role in the health of the society. In contemporary India, it is playing an active role in states that have good health indices such as Kerala. This is an attractive proposition, as it has been proved that Ayurveda can show results in a faster time frame and at a far less cost, taking into account factors such as the infrastructure, high input cost, and high cost of modern medical infrastructure.

### WAC Agenda

The 5<sup>th</sup> WAC addresses the theme of *'Enriching Public Health through Ayurveda'*. The Congress will not only dwell upon how health indices in India's poorer states such as Bihar, Madhya Pradesh, Rajasthan, and Uttar Pradesh can be revitalized, but also on maintaining and enriching public health in states that traditionally perform well in health indices. It aspires to pitch the Indian experience as a model story for implementation and replication in countries with similar financial and infrastructural capabilities across the globe.

The Congress will cover all these aspects of Public Health through goal-oriented seminars in plenary and several of its parallel sessions. It will offer a converging stage to well-known researchers, academicians, public health experts, economists, physicians, scientists, and other thought leaders. Research papers on the subject from various institutions will also be presented for deliberations.



### Madhya Pradesh...

Madhya Pradesh is one of the largest Indian states, with a population of about 70.5 million. 49% of its population live below the poverty line. Infant mortality rate at 70 and maternal mortality ratio at 335 are well below the national average. Madhya Pradesh Health Sector Reform Programme (MPHSRP) aims to bring about structural and qualitative changes in health access, infrastructure and quality.

The Hon'ble Chief Minister of Madhya Pradesh, Shri Shivraj Singh Chauhan is instrumental in bringing about a new approach that combines traditional and modern methods to tackle public health issues.

This is where, a traditional, cost-effective and simple science like Ayurveda can work wonders. The state is endowed with an abundant range of medicinal plants. The vast resource coupled with ubiquitous, indigenous knowledge of traditional medicine, and wide availability of qualified Ayurvedic physicians make Madhya Pradesh an ideal place to propagate Ayurveda among the masses.

The deliberations and the expected outcome of the 5<sup>th</sup> WAC, to be held in Lal Parade Grounds, Bhopal, the capital of Madhya Pradesh, will further strengthen the state's health sector reform programme.



# **World Ayurveda Foundation**

Founded in 2011, the World Ayurveda Foundation (WAF) is an initiative by Vijnana Bharati aimed at global propagation of Ayurveda. As part of a larger intellectual movement under the aegis of the Swadeshi Science Movement undertaken by Vijnana Bharati, WAF is a platform that would take Ayurveda to the world for all the benefits mankind can draw from traditional health sciences.

WAF is a registered Society with the Charity Commissioner in the State of Karnataka with an illustrious Board of Trustees as its guiding force. Stakeholder involvement by participation, guidance, and responsible management is the hallmark of WAF. In its constitution is provided a Governing Council which would work under the general stewardship of the Board of Trustees, with substantial autonomy in annual activity plan.

The objectives of WAF reflect global scope. Propagation and encouragement of all activities- scientific and Ayurveda-related are the core principles. Support to research, health-care programmes through camps, clinics and sanatoriums, documentation, organization of study groups, seminars, exhibitions and knowledge initiatives to popularize Ayurveda in the far corners of the world are the broad latitudes of focus at WAF. Ayurveda as a sector requires the kind of stewardship and voice that genuinely bring out the ethos of Ayurveda in matters that govern policy and planning with State and Central government administration in India and the world over. WAF is positioned to provide this much-needed leadership with its wide participation of various stakeholder groups.

Ayurveda as a philosophy and science has a wide array of professional representation the world over. Students, research scholars, practitioners, therapists, public health administrators, cultivators, collectors, multidisciplinary scientific academics and industry are the prominent stakeholders of Ayurveda today. WAF is a unique platform that has the energy, represented by all these stakeholders, to provide a multidimensional, relevant, scientific, in-depth and at all times traditionally rich experiential Ayurveda voice. The impact of WAF encompasses the areas of policy, action, public health, trade, practice, science and, above all, global outreach for the benefit of society and mankind.

# **World Ayurveda Congress**

At a Glance

WAC edition	Title	Location	Organizers	Focal theme	Inaugurated by	Total attendance (foreign delegates)	Countries represented	Visitors to AROGYA Expo
1st edition 30 October–4 November 2002	World Ayurveda Congress and Herbal Trade Fair	Kochi Kerala	Ministry of Health and Family Welfare, Government of India; Vijnana Bharati	Ayurveda and World Health	Mr Shatrughna Sinha, Hon'ble Minister of Health and Family Welfare, Government of India	1800 (168)	22	208,000
2 <sup>nd</sup> edition 6–12 November 2006	World Ayurveda Congress and AROGYA Expo	Pune Maharashtra	University of Pune; AYUSH (Government of India); Vijnana Bharati	Globalization of Ayurveda	Dr Ambumani Ramadoss, Hon'ble Minister of Health and Family Welfare, Government of India; Dr R A Mashelkar, Director-General, Council of Scientific and Industrial Research	3500 (220)	30	324,000
3 <sup>rd</sup> edition 16–21 December 2008	World Ayurveda Congress and AROGYA Expo	Jaipur Rajasthan	AYUSH (Government of India); Vijnana Bharati; National Institute of Ayurveda	Mainstreaming Ayurveda	Ms Jalaja S, IAS, Secretary, Department of AYUSH, Ministry of Health and Family Welfare, Government of India	2800 (222)	36	218,000
4 <sup>th</sup> edition 9–13 December 2010	World Ayurveda Congress and AROGYA Expo	Bengaluru Karnataka	AYUSH (Government of India); Vijnana Bharati; AYUSH (Government of Karnataka)	Ayurveda for All	Sri Yeddyurappa, Hon'ble Chief Minister of Karnataka, Sri Sri Ravishankar Guruji, Art of Living Foundation	4270 (264)	23	300,000

# Snapshots of 4<sup>th</sup> World Ayurveda Congress and Arogya Expo 2010

Sri B S Yeddyurappa, Hon'ble Chief Minister of Karnataka, inaugurating the 4<sup>th</sup> World Ayurveda Congress in the presence and blessings of H H Sri Sri Ravishankar Guruji









Addressing the august gathering, the then Chief Minister of Karnataka Sri B S Yeddyurappa, Sri Sri Guruji and Sri Anil Kumar, Secretary, Department of Ayush, Government of India

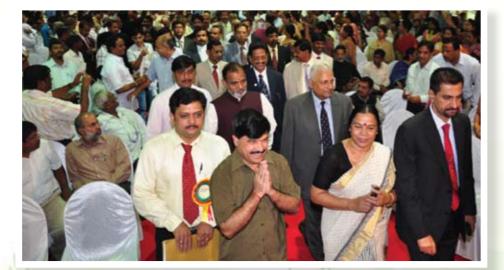
# Snapshots of 4<sup>th</sup> WAC...



International participants pledging for the cause of Ayurveda







A Glimpse of the audience

International Delegates' Assembly



Inaugural speeches in progress

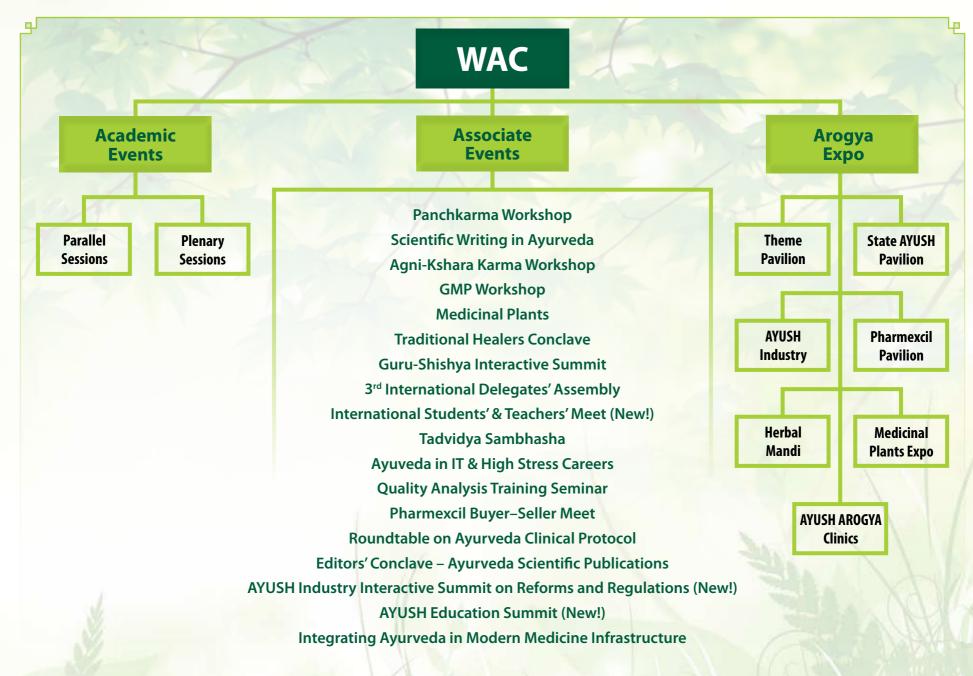
# 4<sup>th</sup> WAC and Arogya Expo 2010

### In numbers



- 30 scientific sessions, conducted at six parallel venues
- 4270 registered delegates (264 international delegates and 2315 students)
- 14 academicians and researchers scrutinized the research abstracts
- **1277** scientific abstracts received, including 70 international entries
- 327 abstracts selected for oral presentations
- 404 entries for poster presentations
- 142 entries selected for publishing in electronic format
- About 850 speakers addressed from the various fora of 4<sup>th</sup> WAC and AROGYA Expo 2010, including the run-up events that began from 2009
- Travel and accommodation facilities arranged for over 3500 delegates and participants
- The website <u>www.ayurworld.org</u> witnessed 60,000 visits everyday during the event The website continues to enjoy the patronage of thousands of visitors every day
- Participation from 447 institutions
- Participation from 23 countries and 26 states of India
- 266 stalls in the AROGYA Expo that included 11 governmental organizations and 151 private organizations
- Over 300,000 people visited Arogya Expo
- 149 active members in the state and central organizing committees
- 8 separate venues situated in different parts of Bengaluru
- Over 5000 students from 5 city colleges participated in the Walkathon
- Participation of over 10,000 school children from 62 schools participated in the painting competition; 72 winning entries displayed at the venue
- Involved the IT sector for the first time, senior employees from 20 IT companies in Bengaluru participated in the AYUR IT programme

# 5<sup>th</sup> WAC at a Glance



# Academic Sessions of the 5<sup>th</sup> WAC

### Focal theme: 'Enriching Public Health Through Ayurveda'

The academic sessions of the Congress are structured in such a way that the plenary sessions will take on the evolution of various concepts and the parallel sessions emerging from the plenary topics. The plenaries will be addressed by eminent scientists, academicians, policy makers or Ayurveda practitioners (clinicians).

# **Call for papers**

### The 5<sup>th</sup> WAC invites research papers on the following subjects:

- 1. Infectious diseases and Ayurveda
- 2. Emerging new diseases and Ayurveda
- 3. Immune disorders and Ayurveda
- 4. Immune deficiency diseases and Ayurveda
- 5. Cancer and Ayurveda
- 6. Cardiac diseases and Ayurveda
- 7. Metabolic diseases and Ayurveda
- 8. Degenerative diseases and Ayurveda
- 9. Yoga and Ayurveda
- 10. Cosmetology and Ayurveda
- 11. Sex and Ayurvedic interventions
- 12. Reproductive health and Ayurveda
- 13. Preventive medicine in chronic disease management
- 14. Mental health and Ayurveda
- 15. Rasayana: paediatrics to geriatrics
- 16. Public health and Ayurveda
- 17. Rural health and Ayurveda
- 18. Philosophical basis of Ayurveda
- 19. Prakruti and Sara
- 20. Rogee pareeksha (Ayurvedic diagnosis)
- 21. Richness of ahara shastra (Ayurvedic dietetics)

- 22. Outstanding health traditions
- 23. Ayurvedic surgery
- 24. Textual studies in Ayurveda
- 25. Information and Communication Technology and Ayurveda
- 26. Scope of biomedical engineering in Ayurveda
- 27. Different perspectives on Ayurveda and integrative medicine
- 28. Ayurveda in furthering basic science research
- 29. Advanced research in Ayurveda
- 30. Research methodology in Ayurveda
- 31. Translational research
- 32. Clinical research in Ayurveda
- 33. Clinical trials and pharmaco-vigilance in Ayurveda
- 34. Ayurveda and intellectual property rights
- 35. Regulatory issues of Ayurvedic drugs in specific countries
- 36. Shastra and industry
- 37. Issues related to rasa-aushadhies
- 38. Veterinary medicine
- 39. Medicines for plants
- 40. Sustainable cultivation of medicinal plants and trees
- 41. Medicinal plants for health and prosperity
- 42. Making Ayurveda affordable to all

All scientific abstracts/papers may be submitted online at www.ayurworld.org OR may be sent to papers@ayurworld.org

### **Guide lines for Scientific Sessions**

Under the leadership of Dr Ajay Kumar Sharma, Director, National Institute of Ayurveda (NIA), the Scientific Committee of globally accepted experts will review the papers submitted as per guidelines outlined below. The decisions and choices of the Scientific Committee are final on all matters pertaining to the presentation and publication with regard to the Congress.

### **Evaluation criteria**

The Scientific Committee will use stringent criteria to evaluate contributions. Please visit www.ayurworld.org for details.

The papers must be addressed to 'WAC Scientific Committee', and should be duly attested by the department/institution head.

### **General recommendations**

- The paper's title should be clear and informative, containing key elements of the covered topic. If selected, it will also be the title of the presentation
- The target group of the conference must be kept in mind; these include researchers, practitioners, planners, manufacturers, consumer groups, and traders
- Abstracts, papers, and posters should not be used for advertising products. There is space at the Congress venue for exhibition/presentation of products
- To submit abstracts and papers, use the online module at www.ayurworld.org. Alternatively, a pdf form that can be downloaded and filled is also provided on the website
- Depending on the selected conference section, use the language defined in the description

above. It is the responsibility of the authors that the papers are written in correct British/US English. The editors will not do any text editing or reformatting

- All diagrams, pictures, tables, and equations should be visible and readable. As conference proceedings will be available in digital form too, colours may be used in figures. However, for the benefit of someone printing the selected document in black and white, the colours in the figures should be graded for easy recognition
- Please submit an electronic copy of the abstract and, if accepted, the paper, in Microsoft Word (name the file as: Last Name of the First Author. doc, e.g. Kumar.doc). Along with the submission, mention the section of the conference to which you are applying. Documents should be sent to <papers@ayurworld.org>
- All submitted abstracts will be peer-reviewed by the Scientific Committee. Authors will be notified of abstract acceptance by e-mail, no later than 20t<sup>h</sup> September 2012

### **Papers**

- Full papers of the accepted abstracts will be reviewed
- If accepted, the full paper should address the topic and questions brought up in the abstract
- Two papers presenting the same material based on different abstracts will not be accepted
- Deadline for submitting the paper and a presentation file (.ppt file) is 20<sup>th</sup> October 2012

Papers will be peer reviewed by the Scientific Committee before being finally accepted. Authors will be notified by e-mail of paper acceptance or rejection no later than 5<sup>th</sup>November 2012

# Format for oral presentations and posters

All oral presentations will get 8 minutes followed by 2 minutes of discussion via a moderator. Outstanding submissions may be chosen for a longer presentation. Submissions must include objectives, hypotheses, methodology, and results in the abstract.

During the Congress, space will be available for a poster exhibition. Posters are graphic presentations of a scientific paper. The criteria are the same as for scientific paper.

During September 2012, a template for the poster will be made available at <www.ayurworld.org>. The poster should be then made as a PDF file and sent to <papers@ayurworld.org> no later than 20<sup>th</sup> October 2012.

### **Publication of abstracts**

All selected abstracts of both oral presentations and posters will be published in the abstract book of the 5<sup>th</sup> World Ayurveda Congress. They will additionally appear also in the supplement edition of a peer reviewed journal, which will be announced soon.

### **Publication of full papers**

The 5<sup>th</sup> World Ayurveda Congress is facilitating the publication of the best papers in peer reviewed and indexed research journals. Your submission cannot be considered for publication if the full paper is not submitted before 20<sup>th</sup> October 2012.

### Important email-IDs to remember

General Information/enquiry : info@ayurworld.org

- IDA & ISTM : ida@ayurworld.org
- Abstracts/Papers : papers@ayurworld.org

AROGYA Expo: arogya@ayurworld.org

### Associates



National Institute of Ayurveda (NIA), Jaipur



Gujarat Ayurved University, Jamnagar



ved R nagar L



Rajasthan Ayurveda University, Jodhpur



Guru Ravidas Ayurved University, Punjab



Banaras Hindu University, Varanasi

**Regional Coordinators** 



Institute of Ayurveda & Integrative Medicine Bengaluru



Vedika Global, Inc. California, USA



S-VYASA University Bengaluru



SSUHS, Guwahati

### Collaborators

All India Ayurveda Congress Quality Council of India Arogya Bharati Association of Ayurvedic Professionals of North America Association of Manufacturers of Ayurvedic Medicines Ayurvedic Drug Manufacturers Association Ayurveda Medical Manufacturers of India Ayurved Vyaspeeth Vishwa Ayurved Parishad European Ayurveda Medical Association National Ayurvedic Medical Association Vagbhata Sarani Quality Control Laboratory, Bhopal

### Andhra Pradesh, Dr D Sesha Satyanarayana, 0-94403 01450 Andhra Pradesh, Dr Raghunath Krishnamurthy, 0-88855 23304 Assam, Dr Mamta Mishra, 0-94351 06825 Bihar, Dr Raman Ranjan, 0-94314 59707 Chhattisgarh, Dr Namrata Kulshrestha, 0-82856 43664 Delhi, Dr Chhagan Jangid, 0-98688 01205 Goa, Dr Upendra Dixit, 0-98504 54751 Gujarat, Vd Bhavdeep Ganatra, 0-98254 97588, 0-99793 57776 Haryana, Vd Sandeep Kumar, 0-7600415215 Himachal Pradesh, Dr Dixit Soni, 0-94181 80836 Jharkhand, Dr Rajesh Upadhyaya, 0-99346 12368 Karnataka, Dr Vasudev Vaidya, 0-9845766665 Kerala, Dr N K Mahadevan, 0-93495 07287 Kerala, Prof K Murali, 0-94471 41281 Maharashtra, Dr Sreeramji Jyotishi, 0-98503 33408 Maharashtra, Dr Dhananjay Kulkarni, 0-98220 70900 Madhya Pradesh, Dr Umesh Shukla, 0-94253 73046 Orissa, Dr Ambika Prasad Nayak, 0-94370 55021 Punjab, Dr Anurag Girdhar, 0-98767 82770 Rajasthan, Dr Asit K Panja, 0-99820 82832 Tamil Nadu, Dr Vanitha Muralikumar, 0-91766 77750 Tamil Nadu, Dr Jayakrishnan, 0-93810 25721 Uttar Pradesh, Dr R Achal, 0-99359 05941 Uttarakhand, Vd Vinish Gupta, 0-95574 31208, 0-94561 31208 West Bengal, Dr Prasanta Sarkar, 0-98366 62816

### 5<sup>th</sup> WAC Main and Associate Events

	-		
	1.	Panchkarma Workshop	6-7 Dec
	2.	Scientific Writing in Ayurveda	7 Dec
	3.	Agni-Kshara Karma Workshop	6-7 Dec
	4.	GMP Workshop	7 Dec
	5.	Medicinal Plants	9-10 Dec
	6.	Traditional Healers Conclave	9-10 Dec
	7.	Guru-Shishya Interactive Summit	9-10 Dec
	8.	Tadvidya Sambhasha	(One Plenary
			Session)
	9.	International Students' and	
		Teachers' Meet	6-10 Dec
	10.	Ayurveda in IT & High Stress Careers	9 Dec
	11.	Quality Analysis Training Seminar	5-6 Dec
	12.	Pharmexcil Buyer-Seller Meet	8-10 Dec
	13.	Roundtable on Ayurveda	9 Dec
		Clinical Protocol	(One session)
	14.	Editors Conclave – Ayurveda	10 Dec
		Scientific Publications	
	15.	AYUSH Industry Interactive Summit	7 Dec
		on Reforms and Regulations	
	16.	AYUSH Education Summit –	9 Dec
		the road ahead	
	17.	Integrating Ayurveda into Modern Medicine	8 Dec
}	18.	International Delegates' Assembly	8-9 Dec

### **Call for papers**

### Dates to remember

- Submission of abstracts 31 August 2012
- Confirmation of abstract acceptance 20 September 2012
- Full paper and ppt file submission 20 October 2012
- Poster submission 20 October 2012
- The Congress 7-10 December 2012
  - For details on research themes, please see page 12. Visit <u>www.ayurworld.org</u> for updates.

#### Indian Delegates

Fee Structure for the Congress				
Category	Delegate Fee (₹)			
General Delegates without accommodation	2000*			
General Delegates with Accommodation	3000*			
BAMS Students without Accommodation	1000*			
BAMS Students with Accommodation	2000*			
Spot registration without accommodation	3000			
Per Day Registration without accommodation	1000			
All late Registraions (From 1st Oct to 30th Nov 2012) (Without accommodation)	2500			

Note: Non-stipend PG Students can avail BAMS student's fee structure \*Delegate Fees on or before 30<sup>th</sup> September 2012

Fee Structure for Workshops					
Торіс	Date	Workshop Fee (₹)			
		Delegates	Others		
Agni Kshara Karma	6-7 Dec 2012	1000	2000		
Panchkarma	6-7 Dec 2012	1000	2000		
Scientific Writing in Ayurveda	7 Dec 2012	2000	4000		
GMP	7 Dec 2012	2000	4000		
Medicinal Plants	9-10 Dec 2012	2000	4000		

# International Delegates (IDA) Fee Structure for the Congress (All IDA delegates) with accommodation Registration Period Delegate Fee (\$) Upto 30<sup>th</sup> September 2012 100 After 30<sup>th</sup> September 2012 120 Spot Registration 150

Fee Structure for Workshops					
Торіс	Date	Workshop Fee (\$)			
		Delegates	Others		
Agni Kshara Karma	6-7 Dec 2012	30	60		
Panchkarma	6-7 Dec 2012	30	60		
Scientific Writing in Ayurveda	7 Dec 2012	60	120		
GMP	7 Dec 2012	60	120		
Medicinal Plants	9-10 Dec 2012	60	120		

#### International Students' and Teachers' Meet (ISTM) No. of Fee (USD) with accommodation Students From 1<sup>st</sup> Oct - 31<sup>st</sup> Oct 2012 Upto 30<sup>th</sup> September 2012 Upto 5 345 295 students 245 295 For 6 to 10 students 195 245 More than 10 students

### **Registration of Delegates**

Ψ

### Note

No accommodation will be provided by WAC to foreign delegates registering for International Delegates' Assembly (IDA). However, WAC will assist them in getting accommodation at a negotiated rate

- Accommodation will be provided to ISTM delegates by WAC
- The registration fee includes Congress kit, Breakfast, Lunch and dinner and entry to the cultural programme for all the days of the Congress for which the applicant has registered and entry pass for the AROGYA Expo
- For ISTM, registration will be open only till 31<sup>st</sup> October 2012. No Spot registration for ISTM
- Registration can either be done online at www.ayurworld.org OR forward duly filled registration form along with requisite amount by Demand Draft/Cheque favouring '5<sup>th</sup> World Ayurveda Congress' to the following address:

WAC SECRETARIAT World Ayurveda Foundation 107/1, Margosa Road Between 13<sup>th</sup> & 14<sup>th</sup> Cross Malleswaram, Bengaluru - 560 003 Karnataka, India



# 5<sup>th</sup> World Ayurveda Congress & AROGYA Expo 2012

WORLD

AYURVEDA

FOUNDATION

X

'Enriching Public Health Through Ayurveda'

7–10 December 2012, Bhopal, Madhya Pradesh, India

Registration Form
Title Professor Dr Mr Ms Vd
FirstNameLast Name
Gender 🗌 Male 📄 Female Category 🗌 General 🗌 Student
Organization
Position/Title
Postal Address
PIN/ZIP
E-mailWebsite
Whether accommodation required: Yes No (Not applicable for International delegates)   Participating in
<b>Note</b> You may also make your payment either separately for each event or through one single payment covering for the events that you wish to participate.
Total Amount:
This form may be photocopied or downloaded from the website < www ayurworld.org>. You can send your form to us by post, fax or e-mail or register online at < www.ayurworld.org>.
** Payment accepted in INR or USD
Address for communication: WAC SECRETARIAT, World Ayurveda Foundation, 107/1, Margosa Road, Between 13 <sup>th</sup> & 14 <sup>th</sup> Cross, Malleswaram, Bengaluru - 560 003 Phone +91 80 23467439 E-mail: info@ayurworld.org   Website: www.ayurworld.org





# Vijnana Bharati (VIBHA)

Vijnana Bharati or VIBHA is a national movement dedicated to the integrated development of Bharat through the intervention of science, engineering, and technology. Launched in 1991 by a group of thinkers and scientists, VIBHA has, today, 21 active units spread across the country and a few overseas units as well. Eminent scientists, academicians, policy makers, and social workers are the torch bearers of this movement.

VIBHA takes the spirit of 'Swadeshi' along with the ethos of our culture. It emphasizes that science and spirituality should go hand in hand. VIBHA works towards rural development, technology transfer, and social empowerment so as to bring the fruits of advancement of science and technology for the benefit of the society. It has received two national awards for popularizing science and technology: one in 2006 from Dr Manmohan Singh, Hon'ble Prime Minister of India, and the other in 2007 from Mr Kapil Sibal, Hon'ble Minister for Science and Technology, Government of India.

VIBHA works towards national self-reliance and a developed India. Towards this mission, VIBHA adopts, adapts, and assimilates the best from everywhere and associates with the best of universities, R&D organizations, and other movements.



### WAC Secretariat,

World Ayurveda Foundation, 107/1, Margosa Road, Between 13<sup>th</sup> & 14<sup>th</sup> Cross, Malleswaram, Bengaluru - 560 003 Phone: +91 80 2346 7439 | E-mail: info@ayurworld.org | Website: www.ayurworld.org